



Alpha Portfolio Management Key New Appointments

Investment specialist Alpha Portfolio Management (Alpha) is pleased to announce the arrival of Mark Sevier, formerly Head of Equity Research and a co-founder of Rowan Dartington, and James Gardner, Head of Propositions and Portfolio Manager.

Mark who joins as Head of Research, will take overall responsibility for Alpha's investment strategy and brings a wealth of knowledge and insights. James joins as Head of Propositions, taking responsibility for proposition development and collectives research.

Alpha specialises in delivering investment solutions to financial intermediaries and their clients and has a team that is able to draw on over 20 years of experience of working with advisers. Alpha has a comprehensive, multi-strategy investment offering, focusing on two distinct discretionary services; a low cost model based investment solution - *Managed Portfolio Service*, as well as a personalised portfolio that can be tailored to an individual's needs - *Bespoke Portfolio Service*.

Commenting on his appointment, Mark Sevier said "having worked with Andrew Morris for over 30 years, the chance to work with him and the team is an exciting opportunity. Alpha is in a very desirable situation of having extensive research capabilities and collectively we are able to draw on many years of expertise. This coupled with a dynamic yet sophisticated operational framework that can also boast an attractive cost structure, is really refreshing".

Andrew Morris - Principal and Head of Business Development for Alpha Portfolio Management commented "Mark and James are well respected industry figures and bring considerable expertise in research and proposition development. I am in the very fortunate position to have worked with Mark all my professional life and I can't think of anyone better placed to support our investment stance. With the ever increasing concerns that both clients and advisers have over global markets, it's crucial to ensure that you're aligned with first rate research and investment expertise, and Mark and James significantly enhance our offering. Not only are he and James highly regarded in our industry they are a pleasure to work with. Looking forward we have an exceptional team and today's appointments mark a key step to us achieving our goal of being a leading regional provider of bespoke investment solutions and leave us well placed for future growth".

Along with Mark and James, Alpha now consists of Andrew Morris, another co-founder of Rowan Dartington, along with Joe Dyer, Head of Portfolio Management, together with Helen Parry and Claire Hudd who provide administrative support.

Further details can be found at www.alpha-pm.co.uk

For further information, please contact:

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Notes for Editors:

Alpha Portfolio Management (Alpha) specialises in providing discretionary portfolio management to clients of financial advisers. Alpha offers two key investment services, namely the Managed Portfolio Service and Bespoke Portfolio Service. The minimum investment for the Managed Portfolio Service starts at £20,000, with bespoke portfolios managed from £100,000. Both services are cost and risk conscious investment propositions drawing on the team's expertise in investment vehicles ranging from direct equities and bonds to collectives.

Andrew Morris has over 30 years stockbroking and fund management experience. He was a co-founder of Rowan Dartington and until recently Managing Director of Signature.

Mark Sevier has over 30 years experience as a Research Analyst, having been Star Mine rated for a number of years. He was Head of Equity Research and a co-founder of Rowan Dartington.

James Gardner has 9 years experience researching and analysing collectives including unit trusts, OEICs, investment trusts, Exchange Traded Funds (ETFs) and structured products, more recently also encompassing both proposition and business development.

Andrew and members of the Alpha team have a successful track record of working with financial advisers and their clients for over 20 years. Members of the Alpha team have previously been acknowledged for investment performance and their breadth and depth of service.

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Alpha Portfolio Management is a trading name of R C Brown Investment Management PLC which is authorised and regulated by the Financial Conduct Authority.