



## Former Signature investment team launches Alpha

The award winning team that formerly managed the 'Signature' investment proposition for Rowan Dartington have launched *Alpha Portfolio Management* (Alpha). The team consists of Andrew Morris, one of the founders of Rowan Dartington, along with Senior Fund manager Joe Dyer together with Helen Parry and Claire Hudd. They will shortly be joined by colleagues, Portfolio Manager James Gardner and Head of Equity Research Mark Sevier, also a co-founder of Rowan Dartington.

The new operation will focus on delivering investment solutions to financial intermediaries and their clients. Drawing from over 20 years of experience of working with advisers, Alpha will offer professionally administered, yet flexible, dynamic bespoke investment propositions. The new operation has investment expertise in areas including direct equities as well as collectives.

Alpha has a comprehensive, multi-strategy investment offering spanning two discretionary services. A low cost model based investment solution - *Managed Portfolio Service*. A personalised portfolio that can be tailored to an individual - *Bespoke Portfolio Service*. Investments can start from £20,000 for managed and just £100,000 for Bespoke. Both services will have core investment disciplines based upon 8 structured portfolios covering 6 risk based strategies, incorporating 2 income variants. These have been designed to map into leading market risk profiling systems and will cover both collective & equity, and collective investment strategies. Furthermore, the *Bespoke* service has been conceived to offer clients maximum flexibility and will feature strategy and personalised direct investment propositions. Further details can be found at [www.alpha-pm.co.uk](http://www.alpha-pm.co.uk)

Andrew Morris - Principal and Head of Business Development for Alpha Portfolio Management commented "This is an exciting day. The launch of Alpha marks the start of a new era for us and is the first step towards us delivering our goal as a leading regional provider of bespoke investment solutions. We believe we have one of the most comprehensive and cost effective personalised investment offerings provided by a third party discretionary fund manager available at present. The initial response from advisers and clients has been extremely encouraging and I would like to take this opportunity to thank everyone for their support."

For further information, please contact:

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Notes for Editors:

Alpha Portfolio Management (Alpha) specialises in providing discretionary portfolio management to clients of financial advisers. Alpha will offer two investment services – Managed and Bespoke. Our managed service has a minimum investment of £20,000 and Bespoke portfolios commence at £100,000. Both services will be cost and risk conscious bespoke investment propositions that will be able to draw on expertise in areas including direct equities as well as collectives.

Andrew Morris has 30 years stockbroking and fund management experience. He was co-founder of Rowan Dartington and until recently was Managing Director of Signature. Andrew and members of the Alpha team have a successful track record of working with financial advisers and their clients for over 20 years. Members of the Alpha team have previously been acknowledged for investment performance and their breadth and depth of service.

Alpha Portfolio Management  
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Alpha Portfolio Management is a trading name of R C Brown Investment Management PLC which is authorised and regulated by the Financial Conduct Authority.